

PROTECT SEALS

Pocket Guide to Boycotting Canadian Seafood

Don't Buy While Seals Die. The largest commercial slaughter of marine mammals on the planet will begin in late March. By the end of this year's hunt, more than 300,000 seals will have been brutally killed—many of them babies as young as 12 days old. Some of them will have been skinned while still conscious and able to feel pain. Stand with us today and stop the seal hunt forever by joining the Canadian seafood boycott.

How do you boycott Canadian seafood?

Use our handy, wallet-sized card to guide you in making seafood purchases that will help save seals. Simply print, cut, and fold this card—and keep it handy in your purse or wallet.

Here's how to use your wallet card:

STEP ONE:

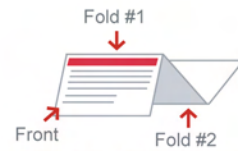
Print out this page, cut along the dotted line, fold as indicated, and keep it in your purse or wallet.

STEP TWO:

Pull the card out at your grocery store, fish market, or favorite restaurant, and follow the easy instructions.

STEP THREE:

Copy this card and give it to your friends. Or, even better, tell them about www.ProtectSeals.org where they can join our international Protect Seals team to stop the seal hunt.



Cut along dotted line, fold and pocket!



Front

Don't Buy While Seals Die.

A handy guide to help you send a message to Canadian officials that you won't support their seafood industry as long as they support the seal hunt. Brought to you by The Humane Society of the United States.

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Canadian Seafood to Avoid:

The following is a list of major seafood species that the United States typically imports from Canada. Because there are non-Canadian sources (U.S. & other countries) for each of these species, you can readily find non-Canadian suppliers. Be sure to check the label or ask your server, grocer, or fishmonger where the seafood comes from. Please note that grocery stores in the U.S. are required by law to label seafood by country of origin, so it's easy to avoid purchasing Canadian seafood.

Lobster	Snow Crabs	Cod	Mackerel
Scallops	Shrimp	Haddock	Oysters
Herring	Perch	Mussels	Sole
Sardines	Flounder	Trout	Salmon

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Spread the Word About Boycotting Canadian Seafood.

- Tell your server, grocer, or fishmonger WHY you're boycotting Canadian seafood. Urge them to join in.
- Copy this card and give it to your friends.
- Send them to www.ProtectSeals.org for more information on how to stop the seal hunt today.



THE HUMANE SOCIETY
OF THE UNITED STATES