



Jenna Moon

Senior journalist, digital live
London, England, United Kingdom · [Contact Info](#)
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About

I have a BA in Political Science and English from the University of Toronto and a diploma in Creative Photography from Humber College. I am currently a Breaking News Reporter at Semafor, a digital media company that covers global and local news stories with speed and accuracy. I have been working at Semafor since October 2022, after five years of experience as a Staff Reporter at the Toronto Star, one of Canada's largest newspapers.

At Semafor, I report on breaking news events across our verticals, including politics, technology, and climate change, using multiple sources and platforms to deliver factual and engaging articles to our growing audience. I collaborate with editors, producers, and other reporters to ensure quality and consistency of the news coverage. I am passionate about journalism's role in informing and empowering the public, and holding people in power to account. I value diversity, innovation, and collaboration in my work, and I strive to bring diverse perspectives and experiences to my work.

Activity

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My latest longread, in Prospect Magazine, explores why a move to offer restorative justice to survivors of sexual violence became the subject of a...

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Hey! Summertime is here! It is that time a year when the Toronto Star photo department's thoughts turn to internships! We just posted our notice for...

Liked by Jenna Moon

🟡 In our increasingly complex world, breaking news can't always wait for a newsletter to arrive. We know Semafor readers are perpetually curious...

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Experience

Senior Journalist

BBC News
Sep 2024 - Present · 4 months
London UK

Breaking News Reporter

Semafor
Oct 2022 - Sep 2024 · 2 years

Staff Reporter

Toronto Star
Aug 2017 - Oct 2022 · 5 years 3 months
Toronto

I joined the Star as a Radio Room reporting intern in 2017, before moving to work as a producer on the paper's digital desk following my graduation from university in 2018. From there, I joined the Star's reporting team full-time and now report for the business section, focussing on affordability and personal finance.

Customer Service Representative

Royal & Sun Alliance Insurance Company of Canada, Inc.
Jun 2015 - Aug 2017 · 2 years 3 months
Mississauga, Ontario, Canada

Education

University of Toronto

Honours Bachelor of Arts · Double Major in Political Science, English
2014 - 2018
Activities and Societies: Worked as a student journalist and deputy news editor with U of T's school newspaper the Varsity from 2016 to 2017.

Humber College

Creative Photography
2011 - 2013

More activity by Jenna

Last night, the Toronto Star took home three gold medals at the annual SABEW Canada Best in Business Awards. (Plus a silver for our own Jake Edmiston...

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The Semafor London team — Alexis Akwagyiram, Jenna Moon, Jeronimo Gonzalez, Mizy Judah Clifton, Tom Chivers, and myself — are raising money for Rory...

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It's official, I am in my new position as Senior Political Reporter at the Toronto Star. While I'm currently wrapping up some city hall stories, I'm...

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I'm really excited to join the Oxford Climate Journalism Network in July! Looking forward to connecting with journalists around the world, and in...

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Some personal news: I'm extremely delighted to announce that I am now a full-time business reporter at the Toronto Star! I've had a great time on the...

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Jen Yamato and I are finalists for the LA Press Club Awards! I remember sitting in my friend's hatchback, calling sources with very limited signal...

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I'm very excited to return to my global reporting roots as China editor for Rest of World. I love Rest of World's non-profit mission of covering the...

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Some career news: After nearly three years working with Global News' national online team, today was my last day with them. On Monday, I will begin...

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