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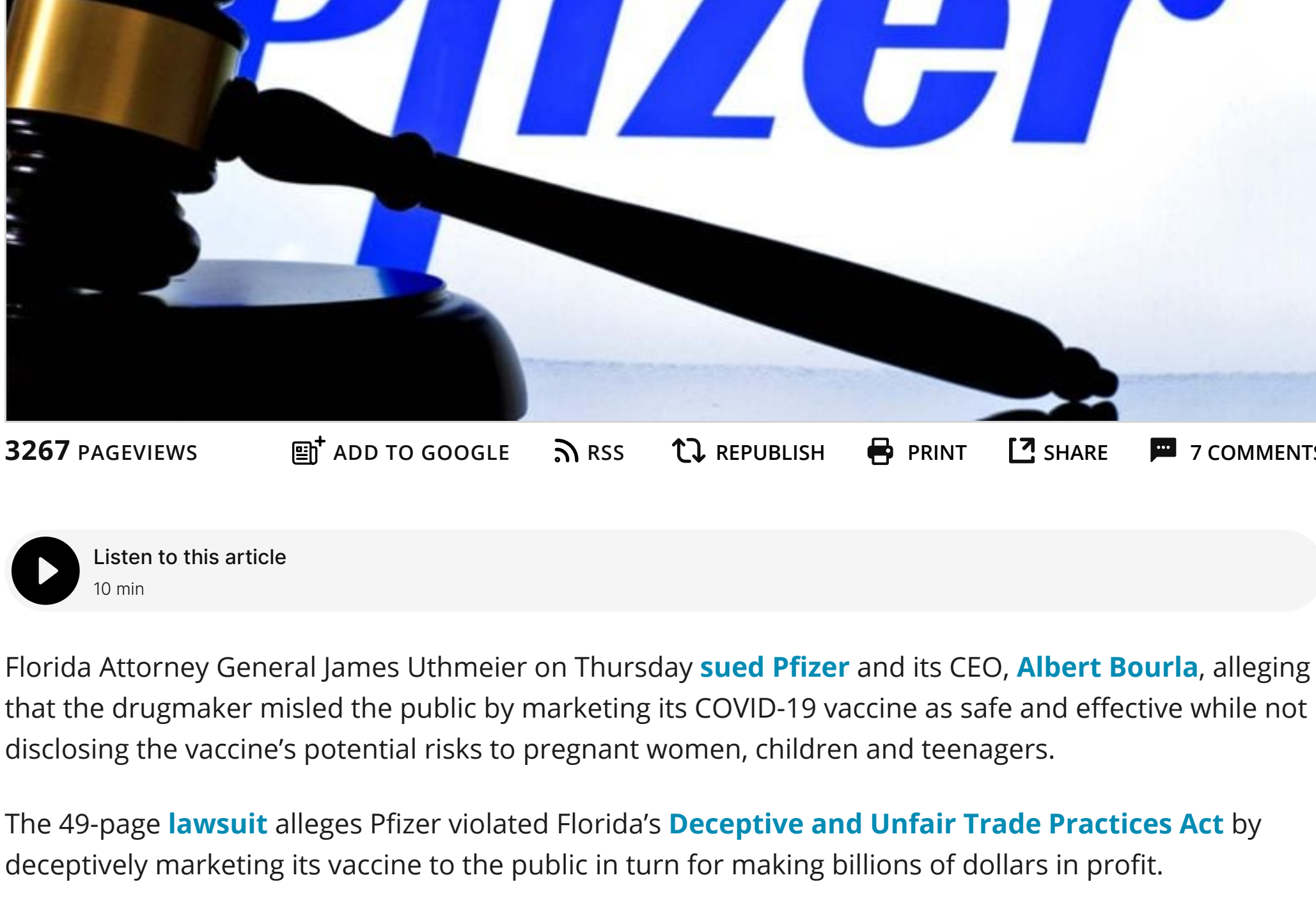
TOXIC EXPOSURES

Florida AG Sues Pfizer, Bourla Over Deceptive Marketing of COVID Vaccines

Florida Attorney General James Uthmeier on Thursday sued Pfizer and its CEO, Albert Bourla, alleging that the drugmaker misled the public by marketing its COVID-19 vaccine as safe and effective while not disclosing the vaccine's potential risks to pregnant women, children and teenagers.

by Michael Nevradakis, Ph.D.

OCTOBER 2, 2026



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Florida Attorney General James Uthmeier on Thursday sued Pfizer and its CEO, Albert Bourla, alleging that the drugmaker misled the public by marketing its COVID-19 vaccine as safe and effective while not disclosing the vaccine's potential risks to pregnant women, children and teenagers.

The 49-page lawsuit alleges Pfizer violated Florida's Deceptive and Unfair Trade Practices Act by deceptively marketing its vaccine to the public in turn for making billions of dollars in profit.

According to the complaint, Pfizer's COVID-19 vaccine marketing campaign focused on two principal themes: that the shot "posed no material safety risks" and that "mass vaccination was necessary to stop the transmission of COVID-19" — even though Pfizer never tested the vaccine's ability to stop the virus from spreading.

Pfizer possessed extensive evidence that its vaccine caused serious adverse events — including 1,223 reported deaths following vaccination as of February 2021 and 52 miscarriages among vaccinated pregnant women. However, the company assured the public the vaccine was safe.

"Today we sued Pfizer for deceptively marketing the products as safe — making billions — while pregnant women were miscarrying their babies and teenagers were having heart attacks," Uthmeier said in a statement.



Florida AG says state has track record of success with similar lawsuits

In a statement, Pfizer said the allegations are baseless, and that the "representations made by Pfizer about its COVID-19 vaccine have been accurate and science-based" and that it "stands behind the safety and efficacy" of the product.

But Forrest B. Saunders, communications director for Uthmeier's office, told The Defender "the complaint and comments by Florida Attorney General James Uthmeier speak for themselves."

Saunders said Florida has a track record of success with such lawsuits, having "recovered millions for Floridians through consumer protection efforts."

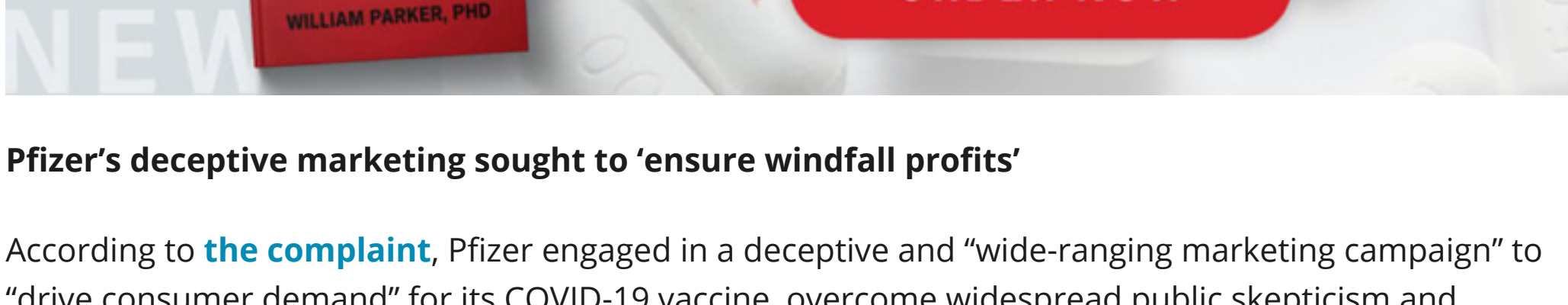
Naomi Wolf, CEO of Daily Clout and author of "The Pfizer Papers: Pfizer's Crimes Against Humanity," helped release documents in 2023 and 2024 revealing serious adverse events among pregnant women and irreversible harms to reproductive health. She called the lawsuit "a glimmer of potential justice long overdue."

Florida resident Haley Schwartz, who was seriously injured following her COVID-19 vaccination in 2021, also welcomed the suit. She said injuries caused by the vaccine "have received inadequate attention" for years.

"Finally seeing these issues examined through a formal legal process feels significant and creates an important opportunity for greater scrutiny, transparency, and accountability regarding what was communicated to the public," Schwartz said.

The lawsuit seeks civil penalties of \$10,000 for each violation of the state's consumer protection law — and \$15,000 for each violation involving an elderly or disabled person.

Florida seeks to force Pfizer to return some of its profits and is asking for a permanent injunction against further deceptive practices.



Pfizer's deceptive marketing sought to 'ensure windfall profits'

According to the complaint, Pfizer engaged in a deceptive and "wide-ranging marketing campaign" to "drive consumer demand" for its COVID-19 vaccine, overcome widespread public skepticism and "ensure windfall profits."

"This emphasis on the purported safety of the vaccine directly responded to widespread public concerns about a pharmaceutical product that had been developed on an unusually accelerated timeline, with uniquely limited testing and oversight, and employing novel mRNA technology," the complaint states.

Pfizer's campaign included public statements by Bourla claiming the COVID-19 vaccine was safe. The complaint cites a January 2023 interview in which Bourla claimed that Pfizer had not detected "a single [safety] signal" linked to the vaccine.

The complaint suggests public skepticism was warranted:

"Pfizer knew that data showed its COVID-19 vaccine was connected to myocarditis and pericarditis among minors; had reason to believe its COVID-19 vaccine would cause adverse events for pregnant women and their unborn babies in the first trimester, including miscarriage [and] thousands of reports of other adverse events including stroke and even death, especially among the elderly."

By Feb. 28, 2021, Pfizer's internal adverse event database already contained 158,893 adverse event reports and reports of 1,223 deaths linked to its COVID-19 shot, according to the complaint.

Pfizer by then also "possessed reports for 458 pregnant women exposed to its COVID-19 vaccine during pregnancy" — over half of whom sustained at least one adverse event. Of 52 miscarriages, most occurred during the first trimester, "many within days of vaccination."

Pfizer ended its COVID-19 vaccine trial involving pregnant women early, due to low participation, particularly among women in the early stages of pregnancy. But the drugmaker didn't disclose "material facts already in its possession showing the risks associated with its COVID-19 vaccine during pregnancy."

Pfizer official admitted vaccine not tested for stopping transmission

Pfizer promoted its COVID-19 vaccine as a means of "protecting ... loved ones" through a "wide-ranging marketing campaign" which suggested that the vaccine would stop the spread of COVID-19, the suit alleges.

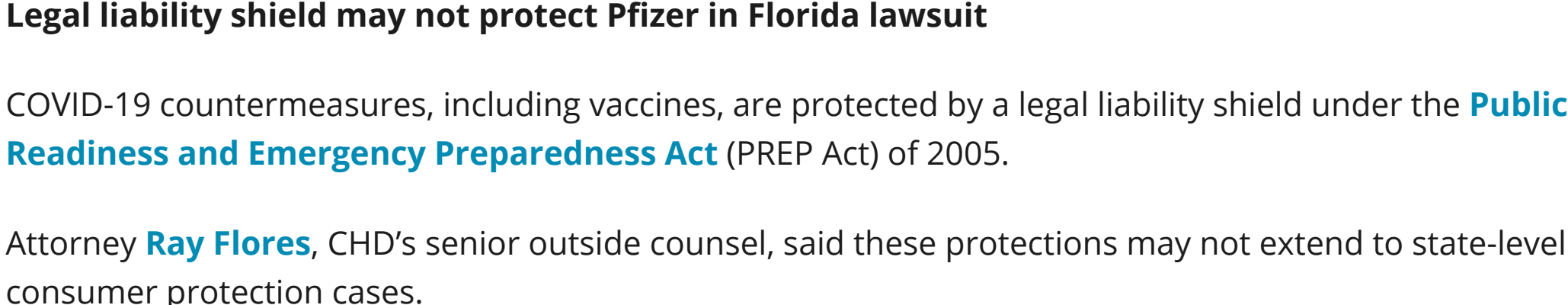
But Janine Small, Pfizer's president of international developed markets, said the vaccine was not tested on stopping the virus, according to a 2021 statement cited in the lawsuit.

Karl Jablonowski, Ph.D., senior research scientist for Children's Health Defense (CHD), said the "assurances of safety the company gave required knowledge Pfizer simply did not have."

He cited a February 2021 Pfizer "nonclinical overview" document listing an extensive range of safety studies Pfizer did not conduct.

"Pfizer's COVID-19 vaccine may actually have been the least-studied approved product it has made this century," Jablonowski said.

The lawsuit alleges that Pfizer's misleading marketing claims translated into a financial windfall for Pfizer and Bourla. Between 2020 and 2023, Pfizer's COVID-19 vaccine revenue exceeded \$80 billion, and Bourla received nearly \$102 million in compensation.



Legal liability shield may not protect Pfizer in Florida lawsuit

COVID-19 countermeasures, including vaccines, are protected by a legal liability shield under the Public Readiness and Emergency Preparedness Act (PREP Act) of 2005.

Attorney Ray Flores, CHD's senior outside counsel, said these protections may not extend to state-level consumer protection cases.

"All states have consumer protection statutes that normally would allow individual consumers to bring suit for fraudulent practices. Under the PREP Act, however, only states have the potential for successful suits," Flores said.

Kansas and Texas have active lawsuits against Pfizer in the 10th and 5th U.S. Circuit Courts of Appeals, respectively. The suits make similar claims to Florida's — namely, that Pfizer violated state consumer protection laws by marketing its COVID-19 vaccine as safe and effective.

"All three cases are remarkably similar, as they are brought under parens patriae," a legal principle that allows states to file lawsuits to protect state residents, Flores said.

However, he said Florida's lawsuit may face obstacles, as Pfizer may seek to move the case from state to federal court "to invoke PREP Act protection" — similar to what the company did in the Kansas and Texas lawsuits.

Flores said other states may be waiting on the sidelines for the outcomes of the Texas and Kansas cases.

"I wish more attorneys general would take such legal action," Flores said. "There was a rumor back in 2024 that Utah, Mississippi and Louisiana were also suing Pfizer. It sounded good, and got lots of press, but it was never true."

Flores also said he would like to see state attorneys general pressure U.S. Health Secretary Robert F. Kennedy Jr. to "flex his muscles" by ending the PREP Act's liability shield for COVID-19 vaccines.

Bourla defended the liability shield for vaccine makers in an interview last year.

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- CDC Jeopardized Health of 'Millions of Americans' by Failing to Warn of Stroke Risk After Pfizer Vaccine
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holisticpoet 3 days ago

Critical thinkers will not be shocked by this at all. There were many people who were aware of this information before the jabs became available. They were silenced with censorship and defamation. The mainstream media was complicit in these actions by promoting an agenda instead of the facts. It will still be difficult for many people to believe that anyone could act with this much malice. As Mark Twain said: "It is easier to fool someone than to convince them they have been fooled."

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Alan 3 days ago

I hope you get billions from them.

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notaluvvie 3 days ago

The world's biggest criminal organisation doesn't care, it knows it's protected. Only its complete shutdown will go part of the way in stopping it. Just look at the latest "up yours" when Pharmaceutical Research and Manufacturers of America (PhRMA) named former Rep. Eric Cantor as its president and CEO. Nothing unethical there.

Can we not use the C word to describe the Wuhan Flu from the CCP's PLA bio-weapons lab in Wuhan funded by Fauci and Daszak. The common cold is a coronavirus and the C-19 term was forced on the world by the CCP's puppet, The Who, to disguise its origin and shift blame. Don't ever forget the Chinese tried to blame the US participants in some military sporting event in Wuhan rather than take responsibility.

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What vaccine isn't called safe and effective when none are? Give the proceeds of the court case to victims

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Didn't their own clinical trials find a significantly higher all cause death rate and worse overall health outcomes in the jab group than the placebo group?

If marketing them as safe after that ain't fraud, just what is?

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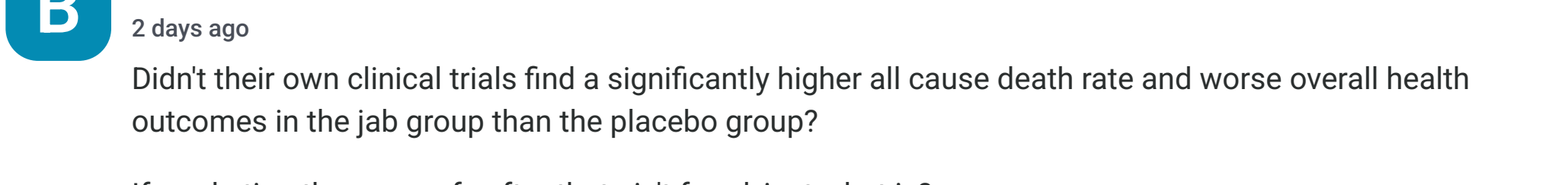
Peter Hotez has warned that dengue and Zika pandemics could become the "new normal" due to climate change. Dr Randall Book asks why the 'experts' are still trying to scare us with non-scary viruses and unlikely scenarios.

https://dailysceptic.org/2026/09/28/the-experts-are-still-trying-to-scare-us-with-non-scary-viruses/

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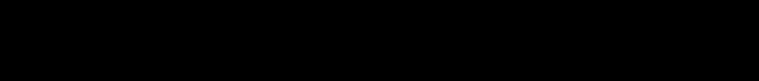


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